





Company Overview

Sanyar Trading Company has been active in the field of production of various detergents, such as laundry detergents, dishwashing liquid and soap for many years. Due to the wide usage of detergents globally, Sanyar Trading Company exclusively produces these products. This company has managed to produce all types of detergents using advanced supplies and machines as well as modern science following the European standards of 1040. All products in Sanyar Trading Company are sampled after production and are sent to the advanced laboratories of this company for tests and quality control analysis. The products are ready to be offered to global markets after the approval of experts.



Business Description

The increase in the population of the world, the expansion of public places and the increase of microbial and viral diseases such as corona, are the contributing factors leading to the need for more types of detergents; therefore, many countries in the world have established large factories and produced a variety of detergents, including hand and machine washing powders as well as a variety of soaps. The United States ranks first in production of these products in the world with a commerce value of \$ 558 million. Germany, Indonesia and Malaysia rank second to fourth respectively with a value of 543, 524 and 456 million dollars. Sanyar Trading Company has managed to significantly increase its production in terms of quantity and quality, by updating the supplies and machines of its factories,, in order to meet the needs of many traders and merchants in the Middle East. Today, Sanyar is considered as one of the top producers of this product in the Middle East.



Vision and values

Sanyar Trading Company intends to expand and equip its factories to increase its production in terms of quantity, quality in the field of international exports by gaining the trust and satisfaction of international traders and merchants. Sanyar also intends to turn into one of the three prominent brands of detergents in the world. Sanyar Trading Company constantly strives to adhere to these values: Attention to human resources as the main capital of the company, observing safety issues in the workplace, use of high-quality raw materials, production based on international standards and protection of the environment .





Mission and Targets

In order to maintain the trust and satisfaction of our customers, the mission at Sanyar Trading Company is to produce world-class products and respect customer rights. Sanyar has prepared a statement of the objectives of the company.



Targets:

- *Consolidating the position of the organization as a reputable company and continuous efforts in order to expand it.*
- *Performing research and development activities with the aim of promotion of innovation, presenting new products and reducing operating costs*
- *Producing and designing products based on international standards*
- *Paying equal attention to the needs and expectations of all company beneficiaries*
- *Increasing the variety of products in order to meet all the needs of customers*
- *Training workshops that lead to staff development.*
- *Innovation and amendments in the production in order to increase productivity.*
- *Developing share of the company in global markets by increasing its competitiveness.*



Message from the CEO

At Sanyar Trading Company we strive to gain customer satisfaction, promote organizational health, expand the company, provide high-tech production equipment, and preserve the environment by using modern technology and high-quality raw materials. we also attempt to produce high quality products and deliver them to our consumers globally. Ultimately Sanyar Trading Company will strive to offer its products by relying on the principles of appropriate competition, human health, as well as respecting the interests, rights, and the time of its customers.



Products and Services

Products

Detergents:

- *Laundry detergent*
- *dishwashing liquid*
- *soap*

Services

- *Free consultation to make an affordable purchase based on your financial and work conditions*
- *Ensuring the quality of shipped products*
- *Sending specialized product catalogs via social networks and email.*



Delivery and Payment:

Considering the fact that the Middle East provides access to a variety of transportation routes, including rail, sea, land and air, Sanyar Trading Company exports its products to different countries easily, conveniently and promptly. Foreign customers can always discuss the issue with our experts if they need a certain route to transfer goods. Due to having multiple foreign currency accounts under the company name, and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.

